

SPMS Registrar's Report

Friday, January 13th, 2012

Club Registrations

2012: 80 clubs (compared to 88 clubs for 2011, 79 clubs for 2010, 81 for 2009)

New Clubs:

California Speed Swimming (CASS) in Corona, CA - Todd Brinker
(10/28/2011)

Covina Tri-Swim Masters (CTSM) in Covina, CA - Christine D Maki
(12/22/2011)

Pleasant Valley Swim Team (PVST) in Somis, CA - Tim Hedrick
(11/15/2011)

Pyramid Swim Club (PSC) in Long Beach, CA - Kyle Gorham
(11/28/2011)

Simi Valley Seaturtles (SVS) in Simi Valley, CA - Deanna Koehler
(11/01/2011)

Potential New Club:

LaCanada YMCA in La Canada, CA - David Hill

Individual Member Registrations

Current total for 2012 is 2,530 members.

2012	Nov 2011	Dec 2011	Jan 2012	Year Total
Renewals	498	528	192	1,218
New	494	518	300	1,312
Total	992	1,046	492	2,530

	Nov	Dec	Jan	Year Total
2012 YTD	992	2,038	2,530	2,530
2011 YTD	975	2,017	2,862	4,440
2010 YTD	421	1,660	2,853	4,680

SPMS Newsletter Fulfillment Contract Extension Request

See separate document.

SPMS Marketing Materials

250 SPMS Stickers

250 SPMS Luggage Tags

50 SPMS Post-It Pads

Total Cost \$1,000

Dan Wegner (Registrar since October 1, 2010)

SPMS Webmaster

Website

Copied newsletters archive from old website to new website.

Per Mark Moore suggestion, made new page for list view of Swim Meets.

Email Addresses

Future decision: switching emails from @spma.net to @SPMasterSwim.org