

Southern Pacific Masters Swimming

Registrar Report – Dan Wegner

Prepared for Thursday, September 20th, 2018 SPMS Committee Meeting

Report Date: Friday, September 14th, 2018

<i>Southern Pacific 2018 Year to Date</i>	<i>Southern Pacific 2017 End of Year</i>	<i>Southern Pacific Clubs</i>
4,646 Members Registered 2,716 Men 1,930 Women	4,960 Members Registered 2,846 Men 2,114 Women	<ul style="list-style-type: none">• 100 registered clubs for 2018 100 registered clubs for 2017• 257 self-identified coaches for 2018 313 self-identified coaches for 2017

We have ~2.9% fewer members this year (4,646) than last year (4,786) around the same time.

At the end of July, met with USMS CEO Dawson Hughes and the National Office staff regarding LMSC Registrar roles, the new USMS website, USMS Fitness Series, Gold Club Program, new club membership growth and College Club Swimming. The USMS National Office is implementing many new programs and bolstering support for current programs in the effort to provide more benefits to membership and more growth.

Preparing to place orders for membership cards and envelopes.

Standard processing of registrations, transfers, membership cards and composing and sending news emails.

If you need any registration request processed in less than 1 business day, follow up your email to me by calling and telling me your request needs to be processed urgently.

Webmaster Report

Worked on improving Search Engine Optimization (SEO) of website.

Discussed and analyzed potential features of a Masters Swimming mobile app.

Standard posting and updating of swim meets, open water events, clinics, results, newsletters and meeting documents.

If you need any website request processed in less than 1 business day, follow up your email to me by calling and telling me your request needs to be processed urgently.