



August 31, 2022

To: SPMS Committee

From: Jorge Ferrero

Re: SPMS Newsletter Editor Bid

This bid is to continue the services of the SPMS Newsletter Editor for another term. For more than 20 years, I have worked in the field of Web, Motion Graphics, Graphic Design, Search Engine Optimazation (SEO) and User Experience Designer (UX).

I am able to combine my education and field of work to provide graphically pleasing User Experience and User Interface Designs. I am enthusiastic to continue to create a new and refreshed look for the SPMS Newsletter that honors the organization and its members while being visually appealing to its readers.

Below is my submission for consideration:

Cost to render services for Newsletter Editor -\$3000 (per year)

**References:**

**Mark Dipko - Amazon Global Marketing Lead-Automotive**

714-465-0749

mjdips@gmail.com

**Chris Wilkinson - Artist Technology Group**

310-666-9277

chris@artist-technology-group.com

Thank you for considering my past service, education and work experience in the selection process of the SPMS Newsletter Editor.

Respectfully submitted,

**Jorge Ferrero**

**jorgeferreroq@gmail.com**

**949-304-9701**