



September 30, 2024

To: SPMS Committee

From: Jorge Ferrero

Re: SPMS Newsletter Editor Bid

This bid is to continue the services of the SPMS Newsletter Editor for another term. For more than 20 years, I have worked in the field of Web, Motion Graphics, Graphic Design, Search Engine Optimazation (SEO) and User Experience Designer (UX-UI).

I am able to combine my education and field of work to provide graphically pleasing User Experience and User Interface Designs. I am enthusiastic to continue to create a new and refreshed look for the SPMS Newsletter that honors the organization and its members while being visually appealing to its readers.

Below is my submission for consideration:

References:

Mark Dipko - Vice President, Product Marketing

Ford Motor Company

714-465-0749

mjdips@gmail.com

Chris Wilkinson - Artist Technology Group

310-666-9277

chris@artist-technology-group.com

Thank you for considering my past service, education and work experience in the selection process of the SPMS Newsletter Editor.

Respectfully submitted,

Jorge Ferrero

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